

CDABO Strategic Plan 2018-2020

Mission	<p>To promote and support the pursuit of enhanced quality of care through the process of ABO certification, re-certification, and continuing education.</p>				
Vision	<p>All orthodontists seek to achieve ABO certification and desire membership in the College of Diplomates. The College’s annual meeting, luncheon at the AAO, and ABO prep courses are sought out as events that all orthodontists want to experience.</p>				
Core Values	<p>Practice the highest standards of professional care and ethics</p>	<p>Support and promote professional self-examination and introspection</p>	<p>Encourage collegiality and open communication</p>	<p>Promote life balance – professional, community, and family</p>	<p>Encourage life-long learning</p>
Goals and Objectives	<p>Increase College Membership</p>	<ol style="list-style-type: none"> 1. Ensure all orthodontists are aware of the College and understand its role and relationship to the American Board of Orthodontics. 2. Reach out to ABO certified orthodontists that are not College members. 3. Increase personal contact with newly certified orthodontists. 			
	<p>Increase Annual Meeting Attendance</p>	<ol style="list-style-type: none"> 4. Promote and publicize the meeting more aggressively. 5. Adapt the format, length, and time of year as needed. 			
	<p>ABO Advocacy and Increased Certification</p>	<ol style="list-style-type: none"> 6. Transition the ABO advocacy program to the College. 			
	<p>Provide ABO Exam Preparation</p>	<ol style="list-style-type: none"> 7. Change the prep course as needed to reflect the new exam format. 8. Resume courses at constituent meetings 			
Strategic Initiatives	<p>Board Certified Non-Member communication and outreach</p>	<p>Increase ABO Certification</p>	<p>College Prep Course and ABO Advocacy</p>		